



# startup researcher

## job description

### about us

zygacom is a new startup based in croydon, london  
we are growing a business that helps financial services' firms to adopt emerging technologies  
in the future we want to develop our own data and analytics products

### the role

we are looking for someone with a keen interest in business and emerging technologies  
to help us to research startups and find new ways to use technology in financial markets

### responsibilities

find startups at conferences, from introductions, from your expanding network and online  
meet startup teams to understand products, services and people  
research competitive advantage, see through the spin to form your own opinion  
combine a taxonomy with a series of metrics to enable comparison and track performance  
write reports on the companies, the technologies and their applications  
present back to our clients and help them conduct experiments with new products

### about you

you are an entrepreneur at heart  
you are fascinated by emerging technologies and you think outside of the box  
you are interested by the financial markets and determining how businesses make money  
you enjoy learning and helping others to understand complex or technical concepts  
you are industrious, articulate, numerate and an aspiring wordsmith  
you are confident and social and you like to meet new people  
you may have some hands on programming experience or are keen to learn

### challenges

you're prepared for a steep learning curve focused on financial services and technology  
you know to expect a demanding environment which requires maximum role flexibility  
you're comfortable with some autonomous working

### benefits

in a startup from the start  
access to cool technology, big business, small business and interesting people  
training on whatever interests you  
salary to £30k based on fit with regular pay reviews and an incentive scheme  
25 days holiday each year plus bank holidays  
5% employer contribution to your pension

### apply

email [alex@zygacom.com](mailto:alex@zygacom.com) with your c.v. and tell us why you are interested in our role